IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF:

LEANDROS KONTOGOURIS

SERIAL No.: 09/742,438

GROUP ART UNIT: 3622

EXAMINER: A. Duran

ADVERTISING SYSTEM AND METHOD WHICH

ATTY. REFERENCE: KONT3001/BEU

PROVIDES ADVERTISERS WITH AN ACCURATE WAY OF MEASURING RESPONSE, AND BANNER

ADVERTISEMENT THEREFOR

MISSIONER OF PATENTS

FILED: December 22, 2000

P.O. Box 1450

Alexandria, VA 22313-1450

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OCT 3 1 2007

Transmitted herewith is a communication/amendment in the above-identified application.

- Small entity status under 37 CFR 1.9 and 1.27 is claimed.
- No additional fee is required.

The fee, if any, has been calculated as shown below:

Fee Basis	Number of Claims After Amendment	Highest Number Previously Paid For	Extra Claims	Small Entity	Full Fee
Total Claims		1	= 3	× \$ 25 =	× \$ 50 =
Independent Claims		2	= 3	× \$100 =	× \$ 200 =
☐ First Presentation of Proper Multiple Dependent Claim				+ \$180 =	+ \$360 =

¹ If less than 20 enter 20.

Please charge my Deposit Account Number 02-0200 in the amount of A duplicate copy of this sheet is attached.
A check in the amount of _\$ is attached.
The Commissioner is hereby authorized to charge any additional fees associated with this communication, including fees due under 37 CFR 1.16 and 37 CFR 1.17 or credit any overpayment to Deposit Account Number 02-0200 . A duplicate copy of this sheet is attached.

Also enclosed is/are: PETITION FOR EXTENSION OF TIME (1 MONTH)

CHECK - \$465 (\$60 - Petition Fee/\$405 - RCE)

SECOND SUPPLEMENTAL DECLARATION TO CLARIFY SUPPLEMENTAL

DECLARATION SUBMITTED ON 12/14/06

EXHIBIT-1

23364

Customer Number Phone: (703) 683-0500

DATE:

October 31, 2007

Respectfully submitted,

Benjamin E. Urcia Attorney for Applicant

Registration Number: 33,805

² If less than 3 enter 3.

³ If less than 0 enter 0.